

**Press release**

For immediate release:  
14 November 2007

## **Social Enterprise Day sees leading disability charity launch its computer recycling and disposal service to corporate sector**

On National Social Enterprise Day (15 November) <sup>(1)</sup>, Red2Green's Reboot project is launching a new computer recycling service to businesses in and around Cambridgeshire.

Already well used by householders in the city, Reboot is now widening its service to help businesses meet their increasingly stringent waste obligations.

The Waste Electrical and Electronic Equipment (WEEE) legislation recently introduced new responsibilities for businesses, schools, hospitals and government agencies, when they dispose of their electrical waste. These organisations now need to ensure that all WEEE is treated and recycled, and keep a record of proof to show that their PCs have been disposed of in an environmentally responsible way.

Pete Wickham, Reboot's manager, explains why such safe disposal is important: "computers contain a mixture of materials which make them very difficult to recycle, including ferrous metals, glass and plastics. Computers are effectively hazardous waste. At Reboot, we can collect old computers and their peripherals from businesses, wipe any data they contain, recycle what is salvageable and safely dispose of what is not".

Based at Citylife House in Sturton Street, Reboot offers trainees a safe, structured environment; they put the skills they learn to good use and gain qualifications and confidence, ready to move into mainstream employment. As well as learning about computer refurbishment and recycling, Reboot teaches learners the other work skills they may be short of, including financial skills, stocktaking, team working, communication and how to behave within a work environment.

Businesses wanting more information should visit [www.red2green.org](http://www.red2green.org) for a free, downloadable information sheet.

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## Notes to editors:

<sup>(1)</sup> Social Enterprise Day 2007 is on Thursday 15 November. The day is part of Enterprise Week, an annual UK-wide week of events and activities inspiring people, encouraging people to be enterprising and to turn their ideas into something real, as well as celebrate and recognise the work of current social entrepreneurs in the UK.

- **About Red2Green**

Red2Green runs projects across Cambridgeshire providing leisure, educational and work opportunities for over 600 people with a wide range of disabilities and those facing disadvantage, including mental health problems, learning disabilities, sensory impairments, physical disabilities and social communication disorders.

- **About Reboot**

Supporting people into work by recycling computers neatly sums up Red2Green's Reboot project. Reboot takes unwanted computers and peripherals, refurbishes those in good condition, and disposes of the not-so-good in environmentally friendly ways, salvaging what can be recycled. Members of the public buy refurbished computers directly from Reboot, and machines are often tailor-made to their specifications. Voluntary groups also purchase from Reboot.

- A royalty-free photograph is available on request
- To arrange an interview call Samantha Sherratt, Red2Green's Deputy Chief Executive, call 01223 811662

### Red2Green

Harvey's Barn

Park End

Swaffham Bulbeck

Cambridge, CB25 0NA

Tel: 01223 811662

Samantha.sherratt@red2green.org

[www.red2green.org](http://www.red2green.org)

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